

WHY BECOME A SPONSOR OF SUMMIT DENTAL STUDY GROUP?

Summit Dental Study Group offers its manufacturer partners the opportunity to increase brand and product exposure to doctors who have expressed a strong commitment to continuing education, professional development and growth.



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www.summitdds.com

EDUCATIONAL GRANT OPPORTUNITIES

2010-2011



ABOUT SUMMIT DENTAL STUDY GROUP

Summit was founded in 1985 by Dr. Raymond Kubisch, an Orthodontist practicing in south Seattle, Washington. His goal in forming the group was to provide a way for he and his colleagues to improve their knowledge and skills, and to raise the quality of their dentistry to a new level. Dr. Kubisch understood that the best way to accomplish this would be to develop an ongoing program, offering access to the best speakers and information available in continuing education, so that he and his colleagues could learn together and share their experiences with one another on a regular basis.

With these goals in mind, Summit Dental Study Group was born, and continues to flourish, bringing the highest level of continuing education to the markets we serve.

We offer a wide range of programming including evening seminars, full-day lectures, two-day didactic and hands-on courses that bring some of the best educators from around the world to our dentists.

Given the advanced level of education provided by these, and many other leaders in the field, the Summit members have come to rely upon our ability to meet and exceed their needs and expectations by developing courses that address their current clinical and business concerns. By bringing the most up-to-date information available, Summit provides a powerful forum for networking and sharing information with colleagues in a relaxed, constructive and positive environment.

Summit Dental Study Groups have developed a board of advisors comprised of dedicated local specialists and general dentists. With their dedicated leadership and counsel, Summit is able to tailor the programming to the specific needs of the local members, and provide additional hands-on and live-patient education opportunities as needed.

We are an approved provider of continuing education by the ADA, AGD and various state/local licensing boards. We also partner with the AACD and dental societies for specialized programs and membership series events. With these chapters we have been able to produce programs that offer the highest level of education experience available, responding to the wants and needs of the local dental communities.

Our mission is embodied in the guiding philosophy of Burkhardt, the parent company of Summit Dental Study Group, as we continually seek ways in which to enhance the success of the dentists we serve.

Summit has been proud to host such respected and talented leaders as:

Dr. John Kois	Dr. Pascal Magne
Dr. Newton Fahl	Dr. John West
Dr. Vince Kokich	Dr. Ron Jackson
Dr. Aldo Leopardi	Dr. Peter Jacobsen
Dr. David Hornbrook	Dr. Jeff Morley
Dr. Harry Albers	Dr. Gerard Chiche
Dr. Roger Levin	Dr. John Kanca
Dr. Carl Misch	Dr. David Garber
Dr. Terry Tanaka	Dr. Corky Willhite

...and the list goes on

ANNOUNCING SUMMIT 2010-2011!

Speakers and dates, though confirmed, are subject to change.

Dr. David Garber
"Resolving Controversies in Your Clinical Implant Practice"
San Diego, CA – January 28, 2011

Dr. John Flucke
"Day to Day Technology that can Improve Your Practice"
Seattle, WA – January 13, 2011
San Diego, CA – April 14, 2011

Dr. Peter Jacobsen
"Drugs, Bogs and Dentistry: What to Prescribe!"
Seattle, WA – May 19, 2011

Dr. Ross Nash
"Conservative Aesthetics for the General Practice"
San Diego – March 7, 2011

Dr. Norm Ickert
"Adjacent Implants in the Aesthetic Zone: Truth of Consequences"
San Diego, CA – September 23, 2010
Seattle, WA – March 10, 2011

Dr. Vince Kokich, Jr.
"Interdisciplinary Management of Anterior Esthetic Diastemas"
Seattle, WA – September 30, 2010

Dr. James Mah
"Complications of Conventional Imaging and the Conebeam Solution"
Tulsa, OK – October 7, 2010

Dr. Marc Geissberger
"Quarterbacking Difficult Cases in Restorative Dentistry"
Seattle, WA – April 14, 2011

Dr. Michael Miyasaki
"Principle-Based Dentistry to Achieve Clinical Success"
Seattle, WA – October 28, 2010
San Diego, CA – November 4, 2011
Tulsa, OK – February 17, 2011

Dr. Michael Simmons
"Step Disordered Breathing: Why Dentistry? Why Now?"
San Diego – March 7, 2011

Mr. Rolfe Carawan
"Winning Together: The Key to Building Unified Teams"
Tulsa, OK – March 24, 2011

... more to be announced

Look for course announcements in the following cities:

Boise, ID	Bay Area, CA	Oklahoma City, OK	Eugene, OR	Portland, OR
Austin, TX	Dallas, TX	St. George, UT	Spokane, WA	Yakima, WA

EDUCATIONAL GRANT LEVELS

Global: \$10,000
(approx. 20,000 doctor media reach, all programs)

Metro: \$1,500 - \$4,000 per city
(approx. 2000 doctor media reach, individual and membership series programs)

Local: \$500 - \$1,000 each
(approx. 2000 doctor media reach, individual program only)

Benefits listed at each sponsor level are not exhaustive, and can be negotiated or tailored to your specific company or organization.

SUMMIT 2010 - 2011 GRANT LEVELS

Local

*1/2 day or evening: \$500, full day: \$1,000
(approx. 2000 doctor media reach, individual program only,
average attendance: 75)*

Included:

- Vendor display table, meals and free parking for two at program.
 - Podium recognition.
 - Name mentioned in all program email announcements.
- Logo presented on all Summit (and Partner/ Dental Society if applicable) local media: ads, sell sheets, event web pages, etc., as well as pre-program onscreen introduction.

Metro

*Tulsa: \$1,500, San Diego: \$3,000, Seattle: \$4,000
(approx. 2000 doctor media reach, individual and membership
series programs, average attendance: 75)*

Everything above is included. In addition, series sponsors receive:

- Company logo hyperlinked from Summit (and Partner/ Dental Society websites if applicable) to your website.
- Logo is notably placed on all city series and individual program media, including series brochures and electronic versions.

Global

\$10,000

*(approx. 20,000 doctor media reach, all individual
and membership series programs, average attendance: 75)*

Everything above is included. In addition, global sponsors receive:

- Company logo hyperlinked from Summit (and Partner/ Dental Society websites if applicable) into expanded offerings and to your website.
 - Logo is prominently displayed on all media, all programs.

***Benefits listed at each sponsor level are not exhaustive,
and can be negotiated and tailored to your specific
company or organization.***



Educational Grant Commitment

- Global** (\$10,000)
- Metro** (*select below*)
- Seattle* (\$4000) *San Diego* (\$3000) *Tulsa* (\$1500)
- Local** (*1/2 day/ eve: \$500, full day: \$1000*)
(*please list*)

- Other** (*please list*)

Benefits are not exhaustive, and can be negotiated or tailored to your specific company or organization.

CORPORATION NAME

CONTACT PERSON

TELEPHONE

ADDRESS

FAX

EMAIL

Please note: *To guarantee recognition in media materials, this commitment form must be returned 90 days prior to events/ start of series, with payment in full made 60 days prior. No refunds will be issued for cancellations within 60 days of program or series start. Upon receipt of this commitment, a confirmation and invoice will be sent to each sponsoring organization.*

Return this form by fax to: 866-885-1958

Thank you for your support!

What are they Saying?

"With materials and techniques changing at a rapid rate, post-graduate education is mandatory for providing the highest quality Dental Care. The insight of the Summit Dental Study Group into the needs of the average clinician sets them above the rest."

- David Hornbrook, DDS, San Diego, CA

"The Summit Dental Study Group provides motivated dentists an excellent opportunity to exchange information, stay on the cutting edge of technology and learn from world-class speakers in a user-friendly format."

- John Kois, DMD, MSD, Seattle, WA

"Having experienced many continuing education programs as a presenter, by comparison, the Summit Study group is top notch in organization. Moreover, the audience/participants are receptive, eager to learn, and just over all passionate about dentistry."

- Sam Low, DDS, MS, MEd, Gainesville, FL

"I have found that the Summit study clubs offer a very positive learning environment for large-size groups. They are well established and respected in their communities, and are led by very competent teams."

- Gerard Chiche, DDS, Metairie, LA

"Summit Study Club continues to be a great educational experience! Appropriate and timely topics shared with fellow dentists, all of whom are looking to raise the level of their practice."

- Gary Radz, DDS, Denver, CO

"I have had the opportunity to speak in all 50 states and several countries. The SDSG is one of the best organized and executed groups to work with. Everything from the first contact to arrival and departure at the airport is detailed and taken care of. The format and casual environment make it easy to facilitate learning. The directors, members and support staff make you feel you are part of something very special...in fact you are. Class Act, Top Drawer all the way. Fun to be associated with them over the years. I would lecture for them anytime."

- Mark Murphy, DDS, Rochester Hills, MI

"The format is excellent. The diversity of speakers is impressive. This is the most economical & convenient way to attend lectures of first class speakers."

- Michale Miroue, DDS, El Cajon, CA

"With Summit, I am exposed to multiple top lecturers that I might not otherwise see. We get to see these speakers in a condensed format, i.e. bottom lines."

- Don Jayne, DDS, Seattle, WA

"Well organized, well put on, first class CE events. The group is dedicated to providing up to date information on the latest in dentistry."

- David Little, DDS, San Antonio, TX

"This is a golden opportunity...any dentist, wanting to better themselves and the service they give their patients, should be beating down the door to sign up!"

-Robert Melton, DDS, Drumright, OK



Summit Dental Study Group

was founded nearly twenty-five years ago by Dr. Raymond Kubisch, an orthodontist practicing in south Seattle, Washington. His goal in forming the group was to provide a way for he and his colleagues to improve their knowledge and skills, and to raise the quality of their dentistry to new levels. Dr. Kubisch understood that the best way to accomplish this would be to develop an ongoing program that would offer access to some of the best speakers and information available in continuing education, so that he and his colleagues could learn together and share their experiences on a regular basis.

It was with this goal in mind that Summit Dental Study Group began in 1985, and it is with this same commitment to quality continuing education that we continue to grow. The future of Summit Dental Study Group is focused on offering a range of programming including evening seminars, full-day lectures, two-day didactic and hands-on courses that bring some of the best educators in the world to you. Summit Dental Study Group has been proud to host such respected and talented leaders as: Dr. John Kois, Dr. Ron Jackson, Dr. Newton Fahl, Dr. Ed McLaren, Dr. Vince Kokich, Dr. David Hornbrook, Dr. William Liebenberg, Dr. Stephen Buchannan, Dr. Paul Belvedere, Dr. Frank Spear, Dr. Didier Dietschi, Dr. Gerard Chiche, Dr. Harry Albers, Dr. Gordon Christensen, Dr. Roger Levin, Dr. John Kanca, Dr. Carl Misch, Dr. Jeff Morley, Dr. Terry Tanaka, Dr. David Garber, Dr. Pascal Magne... the list goes on. Given the advanced level of education provided by these and many other leaders in the field, the dental community has come to rely upon Summit Dental Study Group to bring the most current, up-to-date information available.

Over the years, membership in the Summit Dental Study Group series programs has grown from a handful of dedicated doctors to nearly 100 in each location today. Summit has a Board of Advisors that oversee their overall objectives nationally, and a local Board for each city that runs the membership series programs. The Boards are comprised of dedicated specialists and general dentists. With the addition of their leadership and counsel, Summit is able to tailor the programming to the specific needs of the dental community and also provide additional hands-on and live-patient education opportunities in their local areas. The future growth of Summit is limited only by the desire of dentists to support programs like these.

We are proud to be an AGD and ADA approved provider of continuing education nationally, and partner locally with various chapters of the AGD, AACD, dental societies, and other study clubs in an effort to strengthen our commitment to continuing education regionally. Together, we have been able to produce programs that offer the highest level of education experience available- responding to the wants and needs of the local dental community. This is embodied in the guiding philosophy of Burkhart, the parent company of Summit Dental Study Group, as we continually seek ways in which to enhance the success of the dentists we serve.

"We are dedicated to enhancing and improving the practice of dentistry, by offering quality continuing education programs on pertinent and relevant topics, delivered by recognized leaders in dental education. It is our goal to meet and exceed the needs and expectations of our members by developing courses that address their current clinical and business concerns in practice, and provide a forum to network and share information with their colleagues in a relaxed, constructive, and positive environment."



ANNOUNCING SUMMIT SAN DIEGO 2010 - 2011

DR. NORM ICKERT

THURSDAY EVENING, SEPTEMBER 23, 2010

"Adjacent Implants in the Aesthetic Zone: Truth of Consequences"

DR. ROSS NASH

THURSDAY EVENING, OCTOBER 7, 2010

"Conservative Esthetics for the General Practice"

DR. MICHAEL MIYASAKI

THURSDAY EVENING, NOVEMBER 4, 2010

"Principle-Based Dentistry to Achieve Clinical Success"

DR. DAVID GARBER

FRIDAY FULL DAY, JANUARY 28, 2011

"Resolving Controversies in Your Clinical Implant Practice"

DR. JOHN FLUCKE

THURSDAY EVENING, APRIL 14, 2011

"Day to Day Technology that can Improve Your Practice"



Membership registrations opening soon at: www.summitdds.com

Registration deadline: September 1, 2010

All programs are held at the Marriott Mission Valley

For more information call the Summit Dental Study Group at (800) 765-7277.

ANNOUNCING SUMMIT SEATTLE 2010 - 2011

DR. VINCE KOKICH, JR.

THURSDAY EVENING, SEPTEMBER 30, 2010

"Interdisciplinary Management of Anterior Esthetic Discrepancies"

DR. MICHAEL MIYASAKI

THURSDAY EVENING, OCTOBER 28, 2010

"Principle-Based Dentistry to Achieve Clinical Success"

DR. ROSS NASH

THURSDAY EVENING, NOVEMBER 18, 2010

"Conservative Esthetics for the General Practice"

DR. JOHN FLUCKE

THURSDAY EVENING, JANUARY 13, 2011

"Day to Day Technology that can Improve Your Practice"

DR. MICHAEL SIMMONS

THURSDAY EVENING, FEBRUARY 10, 2011

"Sleep Disordered Breathing: Why Dentistry? Why Now?"

DR. NORM ICKERT

THURSDAY EVENING, MARCH 10, 2011

"Adjacent Implants in the Aesthetic Zone: Truth of Consequences"

DR. MARC GEISSBERGER

THURSDAY EVENING, APRIL 14, 2011

"Quarterbacking Difficult Cases in Restorative Dentistry"

DR. PETER JACOBSEN

THURSDAY EVENING, MAY 19, 2011

"Drugs, Bugs and Dentistry: What to Prescribe!"



Membership registrations opening soon at: www.summitdds.com

Registration deadline: September 1, 2010

All programs are held at the Seattle Airport Hilton & Convention Center

For more information call the Summit Dental Study Group at (800) 765-7277.

ANNOUNCING SUMMIT TULSA 2010 - 2011

DR. JAMES MAH

THURSDAY EVENING, OCTOBER 7, 2010

"Complications of Conventional Imaging and the Cone Beam Solution"

DR. MICHAEL MIYASAKI

THURSDAY EVENING, FEBRUARY 17, 2011

"Principle-Based Dentistry to Achieve Clinical Success"

MR. ROLFE CARAWAN

THURSDAY EVENING, MARCH 24, 2011

"Winning Together: The Key to Building Unified Teams"



Registrations opening soon at: www.summitdds.com

Registration deadline: September 1, 2010

All programs are held at the Tulsa Renaissance Hotel & Convention Center

For more information call the Summit Dental Study Group at (800) 765-7277.

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